

ABOUT EDELMAN

Edelman is the world's leading independent public relations firm, with more than 3,100 employees in 54 offices worldwide. Edelman was named PRWeek's "2008 Large Agency of the Year," Holmes Report's "2007 Global Agency of the Year," and was listed as a top-10 firm in Advertising Age's "2007 Agency A-List," the first and only PR firm to receive this recognition. In 2007, CEO Richard Edelman was honored as "Agency Executive of the Year" by Advertising Age and "Most Powerful PR Executive" by PRWeek. For more information, visit www.edelman.com.

ABOUT STRATEGYONE

StrategyOne employs the science and art of public opinion research to help clients communicate with their audiences. StrategyOne has a research philosophy that only sound methodologies, analyzed and interpreted by professionals, provide the best means for clients to obtain meaningful insights into the minds of their stakeholders. Research is one part of a greater whole. As a result, StrategyOne is committed to creating analyses that are living documents that inform and enhance each client's communications strategy to help fulfill their public relations objectives. Visit www.strategyone.net for more information.

StrategyOne offers a competitive salary and benefits package including generous paid time off, several medical plans and dental plans, a vision plan, prescription drug benefit plan, 401(k), pretax flexible spending accounts, tuition assistance, long-term and short-term disability, life insurance and work/life balance options that may surprise you.

ABOUT THE JOB

BASIC QUALIFICATIONS: The **Senior Account Supervisor (Research Director)** must have at least five years progressive experience in the market research industry.

QUALIFICATIONS: The Research Director must be able to manage the budgets and accounts teams on sizable pieces of business. Must have strong project, vendor, and staff management skills and should have experience managing a project from the first meeting with the client through the presentation of findings. Specifically, the s/he should have experience scoping research, developing research work plans, crafting survey instruments, writing discussion guides, moderating focus groups, managing vendors, purchasing sample, creating sample frames, creating and analyzing data tables, charting data, writing reports and delivering research presentations.

RESPONSIBILITIES:

- *Write a comprehensive, strategic analysis of research data, including qualitative and quantitative
- *Produce error-free documents
- *Perform advanced chart-making (trend lines, dual-axis charts)
- *Write a customized proposal with limited input from supervisor
- *Write a basic new business presentation with minimal supervision
- *Participate in meetings with clients, leadership on strategy, design of strategic plans
- *Ensure project stewardship including overseeing project teams composed of all employees below Vice President, client support staff and vendors

TO APPLY

To apply for this position, candidates can visit the "Careers" section of our Web site, www.edelman.com or send resume to kara.lacy@edelman.com.

EEO/AA Employer

